

**Smart Slip-on Sweaters, \$1.95**

Instead of \$2.75

HEAVY zephyr wool slip on Sweaters with long sleeves, belt and pocket. With the addition of a Peter Pan collar and cuff set, one of these Sweaters will serve admirably as a blouse for wear with wool sports skirts. Girls will like them especially well for school wear.

Jockey Red Black Brown Buff Navy Blue  
Loeser's—Second Floor.

Fulton Street  
Bond Street

**Frederick Loeser & Co., Inc.**  
BROOKLYN - NEW YORK

Livingston St.  
Elm Place

Business Hours 9 to 5:30

**Store Closed Tomorrow—This News for Tuesday****Women's Fabric Gloves, 59c and 79c**

75c and \$1 Qualities

THREE THOUSAND PAIRS, just the style and make of Glove that women need, in quantities, for general service. Well made and finished, in all the good colors.

Loeser's—Second Floor.

**Annual Winter Sale of Furs**

Opens Tuesday With a Superb Selection  
Coats, Wraps, Neck Pieces, Muffs

AT one-quarter to one-third below current prices. Loeser Furs are selected with the greatest care as to quality, correct matching, full-of-life bloom and general elegance. As a test of this annual sale here are several dozen items, incomparable so far as we know with anything in the city. At the low prices cited below:

**\$395 Persian Lamb Coats at \$295**  
40 inches long; new Bishop sleeves. Skunk collar and cuffs. Silk lined in choice quality.

**\$365 Hudson Seal Coats at \$265**  
Seal dyed muskrat, perfectly matched skins. 36 to 40 inches long; plain or trimmed with contrasting furs.

**\$495 Persian Lamb Coats, \$395**

40 inches long, lined with "pussy willow" silk. Full models. Choice matched skins. Skunk or kolinsky collar and cuffs.

**Natural Black Muskrat Coats, \$265 and \$295**

Plain or skunk collar and cuffs; 40 inches long; bishop sleeves; Canton crepe lining; dark rich skins, correctly matched.

**\$295 French Seal Coats, \$195**

Seal dyed cone of first rank; 40 inches long; lined in soft silk. Beaver or skunk collar and cuffs.

**\$295 Natural Raccoon Coats, \$265**

Beautifully blended skins of great richness. Full model; 40 inches long; lined in soft silk. Will wear for years.

**\$395 Caracul Coats, \$295**

Large shawl collar and cuffs of skunk; 40 inches long; lined with silk; broad; very youthful.

**\$95 Russian Ponyskin Coats, \$75**

Large collar and cuffs of natural racoon; full model; 36 inches long; lined with soft silk. Exquisitely finished in the fine moire markings. A perfect coat to wear to business and for hard motoring.

**\$125 Marmot Coats, \$95**

Natural racoon collar and cuffs; full model; 36 inches long; lined with soft silk.

**Hudson Seal Coats, \$365 and \$395**

Regular \$465, \$495 and \$595 Garments. Very modish Coats of seal dyed muskrat, 40 to 45 inches long, lined with silks such as soft broads, "pussy willow" and others. Beaver, skunk and squirrel trim.

**Model Hudson Seal Coats**

One of a Kind : Were \$595, Now \$475. Built to express the most modish note of the season. Seal-dyed muskrat, lined with rich silk; 45 inches long; full models. Ermine, Kolinsky and skunk trim.

**\$1,875 Mink Coat, \$1,275**

Superb skins, full model, 46 inches long. Shawl collar, large handsome cuffs; lined in a manner commensurate with the general elegance of the garment.

**Moleskin Coats, \$365 and \$475**

Regular \$495 and \$595 Garments

Selected Scotch Mole Pelts, 45 and 47 inches long; full models; lined with beautiful silks. The Coat at \$365 is self trimmed, while the others have a choice of taupe fox or kolinsky used as collars and cuffs.

**Alaska Sealskin Coats, \$375 and \$595**

Regular \$465 and \$675 Garments

United States Government guaranteed skins; full models; lined with rich silks. Large, handsome collars and cuffs; 36 to 45 inches long. These are such choice Coats that one wishes for a page to describe them more fully.

**\$695 Natural Squirrel Wrap, \$575**

Dark, clear Siberian skins that have been produced in an Arctic climate, are thick and luxurious. 46 inches long and full modish model.

**Neck Pieces, Stoles, Capes, Muffs and Sets of Elegance : Reduced**

**\$150 Mink Scarfs, \$85**  
Wide shaped effect.

**\$165 Skunk Stole, \$115**  
Long graceful effect; very wide.

**\$165 Black Lynx Stole, \$115**  
Long, wide effect.

**\$395 Mink Stole, \$250**  
12 skins; dark Eastern mink.

**\$115 Capes Hudson Seal, \$75**  
Combined with squirrel.

**Mink Muffs, \$75 and \$125**  
Were \$125 and \$175  
Canteen shapes; dark Eastern skins.

**\$295 Mink Stole, \$195**  
10 skins; dark Eastern mink.

**Skunk Capes, \$55 to \$225**  
Fine large styles showing shawl collar; also deep capes with tails.

**Several Tables Devoted to Inexpensive Muffs and Neckpieces**  
Sets (muff and scarf).....\$30 to \$55  
Neck Pieces.....\$7.50 to \$45  
Muffs.....\$6.95 to \$35  
Prices depend on style and trim.

**\$550 Silver Fox Scarf, \$350**  
Double fur animal effect.

Loeser's—Fur Shop, Second Floor.

**\$8.30 Madame Irene Corsets at \$4.50**

A Feature of the White Sale

SIZES to 33 inches. This brand of Corsets is too well known to need added praise. This group is created in firm pink batiste, Walohn boned in a most dependable manner. Medium lengths.

**\$2.50 R. & G. Corsets, \$1.50**

Wide steels down the front; made of white coutil, and correctly boned. Sizes to 30 inches.

**General Clearance of Brassieres. Sizes to 46 Inches, and Only \$1**

Such a vast selection; lace trimmed; embroideries, satins, broads.

**Also Bandeaux. Sizes to 42 inches at \$1**

Loeser's—Corset Salons, Second Floor.

Beginning Tuesday One of the Biggest After-Christmas Opportunities

**The Clearance of Linoleums**

Remnants : Part Rolls : Full Rolls : Samples

Together With Many Carpet Remnants and Carpet Samples

THIS IS ONE TIME OF YEAR when the Brooklyn housewife finds herself "in clover," so to speak; and when close-buying business men—hotel and restaurant proprietors, steamship companies, office owners and many others—for once find an opportunity to pay far less than even wholesale prices.

The disposal involves about six months' accumulation of leftover pieces, store samples that we are going to replace, patterns that are to be supplanted by newer designs, and so on. The choice is immense, while values frequently border on the sensational.

Realize, please, that fine Inlaid Linoleums, the best made in this country, are in many instances marked at as little or less than the printed linoleum.

Of course, the demand will be far greater than any store could prepare for. Thousands of yards will be here when the sale opens Tuesday. But enough for the few days the sale will last? Impossible.

One can afford to put down high-grade, expensive Inlaid Linoleums like these and that will last almost a lifetime, wherever it is desirable to have them, when the cost is going to be so very little. Make selections early.

**Inlaid Cork Linoleums**

Regularly \$1.35 to \$1.70 per Square Yard  
One to 5 yard lengths; clearance price, square yard, 79c.

**Heavier Inlaid Linoleums**

Regularly \$2.10 to \$3.75 per Square Yard  
One to 5 yard lengths; clearance price, square yard, 98c.

**Printed Cork Linoleums**

Regularly \$1 per Square Yard  
One to 5 yard lengths; clearance price, square yard, 49c.

**200 Linoleum Samples**

These Measure 1 Yard Square

They are all from our own sample boards and will make excellent mats to put wherever there is much wear; 25c, 45c and 75c each.

**Linoleums in Full Lengths**

Clean, bright-looking merchandise in carpet, tile and mosaic effects. The prices:  
Regular \$1.55 grade; clearance price, square yard, \$1.29.

Regular \$1.95 grade; clearance price, square yard, \$1.49.

**Printed Cork Linoleums**

Full rolls, a variety of good patterns.  
Regular \$1 grade; clearance price, square yard, 79c.

**Carpets in Remnant Lengths**

These vary up to 15 yards, some in plain colors, others in figured designs.

Wilton Velvet Carpets, heavy wool quality, figured effects; lengths from 2 to 15 yards; \$2.25 to \$3.75 grades; at \$1.25 to \$1.95.  
Royal Wilton and Wilton Velvet Carpets, in plaid colors; lengths from 2 to 15 yards; regularly \$2.50 to \$4.35; clearance, per yard, \$1.45 to \$2.45.  
Carpet Samples, 1x1½ yards long, including Brussels, Velvets, Axminsters and Wiltons, most of them with finished edges; clearance, each, \$1 to \$2.25.  
Loeser's—Fifth Floor.

**The Annual Winter White Sale****EXQUISITE UNDERTHINGS AT AMAZINGLY LOW PRICES****A Famous Event To Be Ready on Tuesday Morning**

FOR MANY A YEAR Loeser Winter White Sales have figured large in the shopping plans of hundreds of women, for Brooklyn women are quick to appreciate the important savings which this annual sale represents. On Tuesday next the sale will be ready again with the prices brought down to an unexpected low level, and—a vital point not to be overlooked—with all the merchandise of Loeser high quality standards without exception.

**Imported Underthings**

Hand Made and Hand Embroidered

**Nightgowns, \$1.79**

Soft white nainsook Nightgowns in slipover models with embroidered designs and ribbon eyelets.

**500 Nightgowns from Porto Rico and the Philippines. Value \$2.25, Special \$1.98**

A variety of embroidered designs or plain with just a fancy scallop and ribbon eyelets. Some of the Porto Rican Nightgowns have drawnwork and embroidery.

**Philippine Hand Embroidered Nightgowns**

Values \$3 to \$3.50, Special \$2.65

Exceptionally pretty Nightgowns in round, V and square neck styles. Some with elaborate embroidered designs and others with ribbon eyelets and scalloped edge.

**Philippine Hand Embroidered Nightgowns**

Special \$2.98

Handmade and hand embroidered Nightgowns in round, V and square neck models. All most attractive patterns.

**Porto Rican Nightgowns and Envelope Chemises. Value \$3, Special \$2.65**

Handmade and hand embroidered pink batiste Nightgowns and Envelope Chemises; some also have drawnwork.

All have scalloped edge and ribbon eyelets.

**Porto Rican Extra Size Nightgowns and Envelope Chemises : : Special at \$2.98**

Women who wear larger than usual sizes will adore these handmade and hand-embroidered Underthings which have just been brought out in extra sizes.

**Philippine Lingerie Petticoats**

Value \$5 : : Special \$3.98

Handsome white Petticoats, hand embroidered in scallops and floral designs. One of the sale's most exceptional values.

**Dainty Nightgowns, \$1.98**

Soft nainsook and pink batiste Nightgowns in 8 styles; some shadow stripe garments, some trimmed with filet mesh lace. A great variety of styles in Envelope Chemises and step-in Chemises; some Empire models.

**Windsor Crepe Pajamas, \$2.59**

Two-piece Pajamas of Windsor crepe in a floral design. Orchid, light blue, pink and maize.

**Bloomers, 39c**

Crepe Bloomers in pink with blue figured design; also some of batiste in step-in style.

**Sateen Bloomers, 49c**

Good quality pink sateen Bloomers cut in a full size with garter finish and ruffle.

**Madeira Hand Made Petticoats and Drawers. \$6 to \$7.50 Values : : Special \$5**

Fine materials and fine handwork distinguish these Madeira Underthings as a superior value. The Petticoats have flounces with embroidered scallops and the Drawers are cut in a circular model and finished with fancy embroidered scallop.

**Ensemble Chemises, Vest Chemises and Camisoles all at this price. Some are of lustrous Japanese silk and others are of Crepe de Chine. Some very pretty Envelope Chemises are of Crepe de Chine in light blue, orchid and pink.****Silk Underthings, \$2.98**

Crepe de Chine Nightgowns, Bloomers, Vest Chemises and Envelope Chemises in many pretty styles. Some very dainty Envelope Chemises and Bloomers are shown in blue and orchid as well as pink.

**Silk Underthings, \$3.98 and \$4.98**

A beautiful collection of radiance silk and crepe de Chine Underthings at these two prices. There are Nightgowns in tailored and lace trimmed models, some in light blue, orchid and honeydew as well as pink. Also some Envelope Chemises in delicate colors with lace trimmings. There are radiance silk bloomers with a garter finish and frill edged with lace, some step-in styles are cut with irregular edge and finished with lace.

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**Lingerie at 65c**

The collection at this little price includes Nightgowns, Envelope Chemises, Bloomers and white Petticoats. The Nightgowns are made of pink nainsook and the Envelope Chemises are in pink and white. Many of the models are hand embroidered.

**Lingerie and Pique Petticoats**

Special at \$2.98 and \$3.98

White sports Petticoats in a plain straight model with heavy scalloped edges. 32 and 34 inch lengths.

**Philippine Embroidered Nightgowns**

\$3.98 and \$4.98

Beautifully made gowns with unusually pretty designs and some with inserts of lace.

**125 Pieces of Imported Lingerie**

A Sample Group, Including Extra Special Values \$9 to \$18 Grades at \$7.50 to \$12.70

A collection of Underthings, including Envelope Chemises, Nightgowns and so on, beautifully made and trimmed. The majority of the garments are from France.

**Imported Envelope Chemises, \$1.98**

Philippine and Porto Rican hand-made and hand-embroidered Envelope and straight Chemises, some with drawnwork designs also.

**Philippine Envelope Chemises, \$2.98**

Prettily embroidered Philippine Envelope Chemises, and also some straight models, hand embroidered. Regular and strap shoulders.

**Philippine Drawers, \$1.98**

Hand-embroidered Drawers in a straight model with slashed sides and finished with fancy scallop.

**French Body Corset Covers, \$1.98 and \$2.98**

Embroidered Corset Covers made in the French body style and finished with scalloped edge and ribbon eyelets.

**Silk Nightgowns, Chemises, Bloomers**

The Silken Underthings in this sale are especially noteworthy—the qualities are exceptional and the styles are most attractive. Some show elaborate lace trimmings and others are plain tailored.

**Silk Underthings, \$1.98**

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